



Rate Pages for Advertising

Reasons to Advertise With OK in Health

- **Our e-Magazine is read by thousands of OK In Health members**
- **Local network that can get your message out**
- **Wide range of readership interested in Health & Wellness information**
- **Members return to website many times a month**
- **Rich in content and information**

OKinHealth.com has been the center on the internet for Integrative Health and Healing since 2004. Our members are like-minded people of all backgrounds, lay and professional, who support an interest in a natural and integrative approach to health care, from all over British Columbia and across Canada and the world.

We provide workshops, health care practitioner's listings, articles, health tips, environmental care, recipes, and more, for our physical, emotional, mental, and spiritual well being.

One of our main focuses is Health and Healing Workshops. We also provide specialty coverage for natural health related issues such as maternity, woman's and families, our environment, natural animal care, practice & support groups, health stores & natural businesses, local health events, and workshops. With over 1200 active, focused information pages, we provide a huge opportunity for reaching your potential customers.



Our goal is to have affordable low cost rates, that gets results.

According to Google Analytics, OK In Health attracts over 750 unique visitors per day and our stats show continued and consistent growth.

Usage Statistics for okinhealth.com	Average
Unique visitors per Day	765
Hits per Day	28,000
Unique visitors per Month	23,000
Hits per Month	840,000
Total unique visitors this year (Oct. 09 - Sept. 10)	2,760,000
Total Hits this year	10 million+

**Prices are all inclusive. Payment by PayPal or Cheques.
Pricing is subject to change without notice. Ads will not be published until payment is received.**





Rates Overview (more Details Below)

Event /Workshop/ Courses Listings	BASIC <small>(very limited/ no links)</small>	SUPREME Promotional Package <small>(Links/photos/video/ extra adverts/and in eMagazines)</small>
		
One Event Workshop or Course (until date of event)	* Free	\$15
One Courses, Fitness Classes, Schools, monthly or On-Going up to 12 months	\$50	\$80

(This promotional price is a limited time offer and may be withdrawn at any time without notice).

Practitioners / Business Directory	BASIC <small>(very limited /no links)</small>	SUPREME Promotional Package <small>(Links/photos/video/ extra adverts/ and in eMagazines)</small>
		
1 Month	Free	\$15/month
12 Months	\$50	\$150

(This promotional price is a limited time offer and may be withdrawn at any time without notice).

Display Adverts	Rectangle	Square	Skyscraper	Banner
	 Website	 Website	 Website/ eMagazines	 Website/ eMagazines
	4.5 x 1.74 inches 325 x 125 pixels	4.5 x 4.5 inch 325 x 325 pixels	4.5 x 6.94 inches 325 x 500 pixels	7.94 x 1.42 inches 572 x 102 pixels
1 month	\$45	\$65	\$75	\$80
6 months <small>(1 month free)</small>	\$225	\$325	\$375	\$425
12 months <small>(3 months free)</small>	\$405	\$585	\$675	\$720

Full Details below and information on Classifieds, Advertorials.

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Rate Page for Practitioners / Business Directory

Practitioners / Business Directory	BASIC	SUPREME Promotional Package
		
1 Month	Free/Basic	\$15/month
1 Year	\$50	\$150 2 months free
Listing on main directory – (no links on free listing)	✓	✓
Business name, town, & phone number.	✓	✓
One direct website link & email links		✓
Full Web Page, No other advertising on page		✓
Biography and List of Services		✓
A direct website and email link		✓
All your contact information		✓
Add customer testimonials		✓
Three Images on Web Page, Thumbnail in Directo		✓
Audio File – mp3 file only, maximum size 5 MB		✓
One Video link to YouTube video		✓
Highlighted as Ad in monthly magazines		✓
Featured Practitioners on Directory		✓
Featured in Rotating Ads on right side of pages		✓

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Rate Page for Events Calendar For Events, Workshops & Courses

All events are posted until the end date. Post your listings early for best results.

Event /Workshop/ Courses Listings	BASIC	SUPREME Promotional Package
		
One Event Workshop or Course (until date of event)	* Free	\$15
One Courses, Fitness Classes, Schools, monthly or On-Going up to 12 months	\$50	\$80 6 months free
Title, Town, Date, Phone Number, Short Description *	√	√
Full Web Page		√
Biography and List of Services		√
A direct website and email link		√
All your contact information		√
Add customer testimonials		√
Three Images on Web Page, Thumbnail in Events		√
Audio File – mp3 file only, maximum size 5 MB		√
One Video link to YouTube video		√
Highlighted in e-Magazines until event date		√
Featured on Events Page		√
Featured in Rotating Ads on right side of pages		√

(This promotional price is a limited time offer and may be withdrawn at any time without notice).

* Free Events apply to Non-Profit, Support & Meditation & Practice Groups.

* Events must have a start and end date. Limit of 150 characters on short description.
Free and \$50 has one phone number with no links/email

Contact us for more information about Sponsorship

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Rate Page for Advertorials

Articles that teach about your product or service.

An Advertorial is written in the style of an unbiased article, presented in a publication. The origin of the word dates back to 1946 according to the Merriam-Webster dictionary. This is a great opportunity to educate the readers about your products and service.

Soft Sell Advertorial	SUPREME
1 Months – 1 article	\$60
12 Months – 12 articles (pre-submitted)*	\$650*
A full Article page published on website	√
One Company Logo	√
One product Photo	√
One Authors Photo	√
In Main Article Directory with Two Images on Web Page	√
Authors Bio	√
Phone and website links	√
Highlight in next e-Magazine	√
Highlighted in next 12 e-magazines *	√

All articles remain in the permanent archive section of the website and are indexed by date, author, title and searchable by content.

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Rate Page for Classified Ads

Classifieds Page - 3 month listing	BASIC	SUPREME Promotional Package
OK members private sales Job offering /wanted No business/product sales please		
	*Free	\$15
Posted in main classified directory	√	√
Item title, town, phone, price	√	√
Description	(50 characters)	(1,000 characters)
Email link		√
Three image files		√
Highlight in next magazine		√
Featured in classified area on side bars		√

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Other Services OK In Health Offers

- **Event Organizers – OK in Health Presents**
- **Event Sponsorship & Booths** – small & large events
- **Environmental Printing** – printed on recycled papers with non-toxic vegetable dyes
 Business Cards – Posters – Programs – Other Printed Materials
- **OK in Health’s Graphic Designer** – banners, display adverts, posters
- **Professional Writing Services** – proofreading, programs & manuals, website editing
- **Social Media Manager** – Blogs, Twitter, Facebook, Newsletters
- **Basic Computer Training**
- **Marketing Support & Discount Tickets & Marketing Promotions**
- **E-Flyers Listings**
- **OK In Health Web Designs**

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Rate Page for Business Adverts

Graphics:

All Graphics need to be supplied
Camera Ready
72 DPI Screen Resolution
See sizes by samples

Graphics can be designed for
\$60 per hour with a
minimum charge of \$25 or
One time charge per graphic.



Rectangle - Approximately
4.5 x 1.74 inches or 325 x 125 pixels



Square sample
approximately
4.5 x 4.5 inch
or 325 x 325 pixels

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Skyscraper -
Approximately 4.5 x 6.94 inches
 (sample slightly smaller - not actual size)
325 x 500 pixels



Graphics:
 All Graphic need to be supplied
 Camera Ready
 72 DPI Screen Resolution
 Correct pixels.
 325 x 125 or 325 x 325 or 325 x 500

Graphics can be designed for
 \$60 per hour with a
 minimum charge of \$25.
 One time charge per graphic.

*#1 place to find
 Wellness Events*

OK In Health **FREE e-Magazine**

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Rate Page for Banner Ads







All banner ads are placed on a rotation basis. Banner Ads are the only advertising allowed in the content section of the web pages.

Graphics:

All Graphic need to be supplied Camera Ready
 72 DPI Screen Resolution, 572 x 102 pixels
 Graphics can be designed for \$60 per hour with a minimum charge of \$25. One time charge per graphic.



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Websites by OK in Health

Reasons to have an OK in Health Website.

If you like the OK in Health website you have the opportunity of using our web designer for your own website. By going through us, you will receive special pricing and priority service not available to the general public. Your website will also be featured on our website. Our webmasters have been building websites for over 15 years. They are able to build everything from a small brochure site to a website with a complete shopping card with online payments.



Websites by EDIS Computers

- Custom Designed
- Any Size from a Brochure to 1,000 of pages.
- One Email Address – Check from anywhere world-wide
- Contact Form on Site to Protect Your Email
- Professional Service
- Search Engine & Marketing Reports Available
- Built with the latest technology and optimization techniques recognized by the search engines.
- Contact us for a detailed quotation.





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Health & Wellness Featured Online Flyer

OK In Health offers this online E-Flyer feature as a way to support our environment by going paperless. Since 2004, our own OK In Health eMagazine has always been paperless and now our members and readers can access local flyers from many of their favourite stores.

 <p style="text-align: center;">E-Flyers</p>	<p style="text-align: center;">Health Stores Logo E-Flyers</p>	 <p style="text-align: center;">E-Flyers</p>
<p style="text-align: center;">Wellness & Health Businesses Logo E-Flyers</p>	 <p style="text-align: center;">E-Flyers</p>	<p style="text-align: center;">Natural Food Supplements companies Fitness stores E-Flyers</p>
	<p style="text-align: center;">Post your eFlyer online today!</p> <p style="text-align: center;">For more information please contact OK In Health Email: info@okinhealth.com Phone: 250.493.0106</p>	

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