



Rate Pages for Advertising

Reasons to Advertise With OK in Health

- **Our e-Magazine is read by more than 3,000 members**
- **Local network that can get your message out**
- **Wide range of readership interested in Health & Wellness information**
- **Members return to website many times a month**
- **Rich in content and information**

OKinHealth.com has been the center on the internet for Integrative Health and Healing since 2004. Our members are like-minded people of all backgrounds, lay and professional, who support an interest in a natural and integrative approach to health care, from all over British Columbia and across Canada and the world.

We provide workshops, health care practitioner's listings, articles, health tips, recipes, and more, for our physical, emotional, mental, and spiritual well being.

One of our main focuses is Health and Healing Workshops. We also provide specialty coverage for natural health related issues such as maternity, woman's and families, our environment, natural animal care, practice & support groups, health stores & natural businesses, local health events, and workshops. With over 1200 active, focused information pages, we provide a huge opportunity for reaching your potential customers.




Our goal is to have affordable low cost rates, that gets results.

According to Google Analytics, OK In Health attracts over 750 unique visitors per day and our stats show continued and consistent growth.

Usage Statistics for okinhealth.com	Average
Unique visitors per Day	765
Hits per Day	28,213
Unique visitors per Month	14,608
Hits per Month	316,025
Total unique visitors this year (Oct. 09 - Sept. 10)	142,903
Total Hits this year	3,181,401 (3 million+)

**Prices are all inclusive. Payment by PayPal or Cheques.
Pricing is subject to change without notice. Ads will not be published until payment is received.**




Rate Page for Practitioners / Business Directory

Practitioners / Business Directory	BASIC	PREMIUM	SUPREME
			
	Free	\$25/month	\$50/month
1 Year – includes website & email links	\$50	\$250 (save \$50)	\$400 (save \$200)
Listing on main directory – (no links on free listing)	√	√	√
Business name, town, & phone number.	√	√	√
Full Web Page, No other advertising on page		√	√
Biography and List of Services		√	√
A direct website and email link		√	√
All your contact information		√	√
<hr/>			
Add customer testimonials			√
Two Images on Web Page, Thumbnail in Directory			√
Audio File – mp3 file only, maximum size 5 MB			√
One Video link to YouTube video			√
Highlighted in next magazine			√
Highlighted as Ad in 6 magazines per year			√
Featured Practitioners on Directory			√
Featured in Rotating Ads on right side of pages			√

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Rate Page for Events Calendar For Events, Workshops & Courses

All events are posted until the end date. Post your listings early for best results.

Event /Workshop/ Courses Listings	BASIC	PREMIUM	SUPREME
			
One Event Workshop or Course	* Free	\$15/month	\$30/month
Courses, Fitness Classes, Schools up to 12 months	\$50	\$80	\$150
Title, Town, Date, Phone Number, Short Description *	√	√	√
Full Web Page		√	√
Biography and List of Services		√	√
A direct website and email link		√	√
All your contact information		√	√
Add customer testimonials			√
<hr/>			
Two Images on Web Page, Thumbnail in Events			√
Audio File – mp3 file only, maximum size 5 MB			√
One Video link to YouTube video			√
Highlighted in e-Magazines until event date			√
Featured on Events Page			√
Featured in Rotating Ads on right side of pages			√

* Free Events apply to Non-Profit, Support & Meditation & Practice Groups. Events must have a start and end date. Limit of 150 characters on short description.

Contact us for more information about Sponsorship

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Rate Page for Advertorials

Articles that teach about your product or service.




An Advertorial is written in the style of an unbiased article, presented in a publication. The origin of the word dates back to 1946 according to the Merriam-Webster dictionary. This is a great opportunity to educate the readers about your products and service.

Soft Sell Advertorial	SUPREME
1 Months – 1 article	\$60
12 Months – 12 articles (pre-submitted)*	\$650*
A full Article page published on website	√
One Company Logo	√
One product Photo	√
One Authors Photo	√
In Main Article Directory with Two Images on Web Page	√
Authors Bio	√
Phone and website links	√
Highlight in next e-Magazine	√
Highlighted in next 12 e-magazines *	√

All articles remain in the permanent archive section of the website and are indexed by date, author, title and searchable by content.

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Rate Page for Classified Ads

Classifieds Page - 3 month listing	BASIC	PREMIUM	SUPREME
OK members private sales No business/product sales please			
	*Free	\$15	\$30
Posted in main classified directory	√	√	√
Item title, town, phone, price	√	√	√
Description	(50 characters)	(500 characters)	(1,000 characters)
Email link		√	√
Two image files			√
Highlight in next magazine			√
Featured in classified area on side bars			√

*Free listings are only for recycled items, free or items priced under \$20.00.

Other Services OK In Health Offers

- **Event Organizers – OK in Health Presents**
- **Event Sponsorship & Booths – small & large events**
- **Environmental Printing – printed on recycled papers with non-toxic vegetable dyes**
 - **Business Cards – Posters – Programs – Other Printed Materials**
- **OK in Health’s Graphic Designer – banners, display adverts, posters**
- **Professional Writing Services – proofreading, programs & manuals, website editing**
- **Social Media Manager – Blogs, Twitter, Facebook, Newsletters**
- **Basic Computer Training**
- **Marketing Support & Discount Tickets & Marketing Promotions**
- **OK In Health Web Designs**

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Rate Page for Business Adverts

BUSINESS ADVERTS	Right Side Advert		
	Links to your website	Rectangle 325 X 150	Square 325 X 325
1 Month	\$40	\$60	\$75
6 Months	\$200 (save \$40)	\$250 (save \$110)	\$300 (save \$150)
12 months	\$400 (save \$80)	\$500 (save \$220)	\$600 (save \$300)

Graphics:

All Graphics need to be supplied
 Camera Ready
 72 DPI Screen Resolution
 Correct pixels.
 325 x 125
 325 x 325
 325 x 500

Graphics can be designed for
\$60 per hour with a minimum charge of \$25 or One time charge per graphic.



Approximately 4.5 x 4.5 inch square sample - 325 x 325 pixels

**Prices are all inclusive. Payment by PayPal or Cheques.
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Approximately 4.5 x 1.74 inches
325 x 125 pixels

Approximately 4.5 x 6.94 inches
(sample slightly smaller - not actual size)
325 x 500 pixels

Graphics:
All Graphic need to be supplied
Camera Ready
72 DPI Screen Resolution
Correct pixels.
325 x 125 or 325 x 325 or 325 x 500

Graphics can be designed for
\$60 per hour with a
minimum charge of \$25.
One time charge per graphic.



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Rate Page for Banner Ads



Banners 572 x 102 pixels Approximately (7.94 x 1.4 inches)				
	Inside Banner Lower Position	Inside Banner Upper Position	Front/Home Page Lower Position 1/5 Places	Front/Home Page Upper Position 1/5 Places
1 Month	\$70	\$80	\$100	\$125
6 Months	\$350 (save \$70)	\$400 (save \$80)	\$450 (save \$150)	\$500 (save \$250)
12 months	\$600 (save \$240)	\$700 (save \$260)	\$750 (save \$450)	\$850 (save \$650)
All Rotations 12 Months	Not available	Not available	\$2,000 (save \$1,750)	\$2,500 (Save 1,750)

All banner ads are placed on a rotation basis. The banner ads on inside pages are not limited, but the banner ads on the home page are.

You can purchase all places for the Upper Front Page Banner for \$2,500 per year. Which means you are the only ad shown in that position for one entire year.

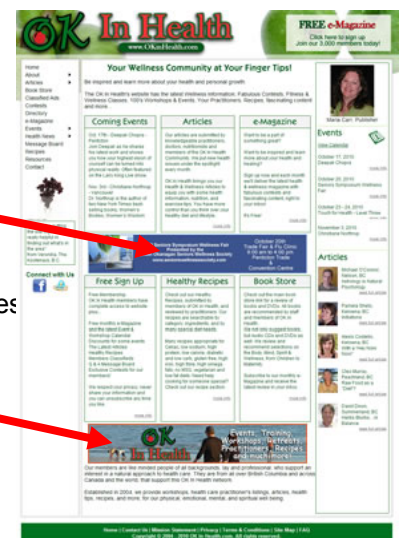
Or the Lower Banner Ad for \$2,000
Which means you are the only ad shown in that position for one entire year.

Banner Ads are the only advertising allowed in the content section of the web pages

Graphics:

All Graphic need to be supplied Camera Ready
72 DPI Screen Resolution, 572 x 102 pixels

Graphics can be designed for \$60 per hour with a minimum charge of \$25. One time charge per graphic.



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Websites By OK in Health

Reasons to have an OK in Health Website.

If you like the OK in Health website you have the opportunity of using our web designer for your own website. By going through us, you will receive special pricing and priority service not available to the general public. Your website will also be featured on our website. Our webmasters have been building websites for over 15 years. They are able to build everything from a small brochure site to a website with a complete shopping card with online payments.



Websites by EDIS Computers

- Custom Designed
- Any Size from a Brochure to 1,000 of pages.
- One Email Address – Check from anywhere world-wide
- Contact Form on Site to Protect Your Email
- Professional Service
- Search Engine & Marketing Reports Available
- Built with the latest technology and optimization techniques recognized by the search engines.
- Contact us for a detailed quotation.

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